

THE INTELLECT

BENJAMIN BEATS

PRESS KIT

FOR YOUR CONSIDERATION
Official Press Kit of
'THE INTELLECT' BENJAMIN BEATS



CONTACT

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<https://www.youtube.com/channel/UCIIC6z7zfSFDFUYSyk3xvTA>

<https://www.instagram.com/theintellectbenjaminbeats/>

<https://www.facebook.com/theintellectbenjaminbeats/>

<https://www.twitter.com/theintellectbb/>

<https://www.soundcloud.com/theintellectbenjaminbeats/>

<https://www.reverbnation.com/theintellectbenjaminbeats/>

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THE INTELLECT BENJAMIN BEATS



The Intellect Benjamin Beats

Whilst living in Ethiopia, The Intellect Benjamin Beats has been breaking language barriers through music and has captured the hearts and minds of a diverse following of Ethiopian fans. His music indeed speaks for itself, projecting great energy and a surge of positivity; but when combined with his conscious and uplifting lyrics, his message is loud and clear.

A major reason for his success is that The Intellect Benjamin Beats has forged a unique style of his own by fusing the influences of many genres. With the use of deep heavy baselines, applying the Roots Reggae touch with a Dub-Steady and a Hip-Hop feel, his productions cannot be easily categorised, and therefore they naturally appeal to a much wider audience. He is not only a producer and lyricist, but a charismatic performer who delivers his work with the same energy and positivity.

The Intellect Benjamin Beats' musical journey has been steady and progressive; fuelled by his intrinsic motivation to perfect his art. Self-taught from a very early age, back in London, UK, where he grew up in the heart of a rough and tough neighbourhood, The Intellect Benjamin Beats began to put out his conscious and positive messages about

life through his music. Shortly after the passing of his beloved brother in Ethiopia in 2007, he repatriated to Ethiopia where he has received and imparted much musical inspiration. He has worked closely alongside one of Reggae's Legends 'King Kong' and was also recently part of a production for another Reggae Legend 'Mykal Rose' through Trensettahs Sound System who are representing the Black Sounds of Freedom Movement. Mykal Rose is known for the song 'Guess Who's Coming to Dinner'. The Intellect Benjamin Beats has also produced for various upcoming talented artists in Ethiopia, such as Ras Biruk, Static Levi, Mike Judah, YMG and Dagmawi Wube, to name but a few.

Due to his enthusiasm and love for music, and his natural ability as a teacher/mentor, he has always willingly shared his knowledge, experience and expertise, particularly to young and local talent. He also has been the architect of many captivating and creative ideas for shows in which many of the artists he has mentored or produced for were given the opportunity to express their talent, from the studio right to the stage.

Latest SINGLE

Releases



Roar Like A Lion

combines the Reggae feel with a Hip-Hop bounce of pure genius complimented with a message of lyrical niceness.



‘The Intellect’ Benjamin Beats ‘Roar Like a Lion’

was recorded in Addis Ababa, Ethiopia at Frontline 12 Studio, a sacred space where spirit meets sound. Every layer of this track, from the heartbeat of the drums to the final master — was recorded, produced, mixed, and mastered by *The Intellect* Benjamin Beats. This record is dedicated to the memory of my beloved brother whose words of courage, truth, and boldness continue to echo in every roar.



Watch:

YouTube: <https://youtu.be/fbwR-qx2XAq>

Listen:

itunes: <https://music.apple.com/us/song/roar-like-a-lion/1814387686>

Spotify: <https://open.spotify.com/track/4l20r2mHLPcpeOeiqoPocP?si=0203833c1bb2461b>

Videos

Releases



Light It Up!

combines the Reggae feel with a Hip-Hop bounce of pure genius
complimented with a message of lyrical niceness.



'The Intellect' Benjamin Beats - Light It Up!

was recorded in Addis Ababa, Ethiopia at Frontline12 Studio of 'The Intellect' Benjamin Beats. All Recording, Production, Mixing and Mastering was done by 'The Intellect' Benjamin Beats.



Watch:

YouTube: <https://youtu.be/aTDopZzPblo>

Listen:

itunes: <http://itunes.apple.com/album/id1635959125?ls=1&app=itunes>

Spotify: <https://open.spotify.com/album/1hSjGu1mQtMcvV84rrSJIZ>

Videos

Releases



Light It Up!

Is an upbeat and energetic song based on lighting it up which infuses many genres and messages all cantered around showing and upholding one love.



'The Intellect' Benjamin Beats - Light It Up!

was recorded in Addis Ababa, Ethiopia at Frontline12 Studio of 'The Intellect' Benjamin Beats. All Recording, Production, Mixing and Mastering was done by 'The Intellect' Benjamin Beats.



Watch:

YouTube: <https://youtu.be/aTDopZzPblo>

Listen:

itunes: <http://itunes.apple.com/album/id1635959125?ls=1&app=itunes>

Spotify: <https://open.spotify.com/album/1hSjGu1mQtMcvV84rrSJIZ>

PRESS'

Newspapers, Mags and Blogs

2022

The 'The Intellect' Benjamin Beats was featured on the PARC IDOLS August and September issue with the songs 'Lyrical Niceness' and 'Really Needs Me' live in Addis Ababa, Ethiopia.



IDOLS



THE PARC IDOLS

Lyrical Niceness Link

<https://www.instagram.com/p/Ch1h7UXlcmR/>

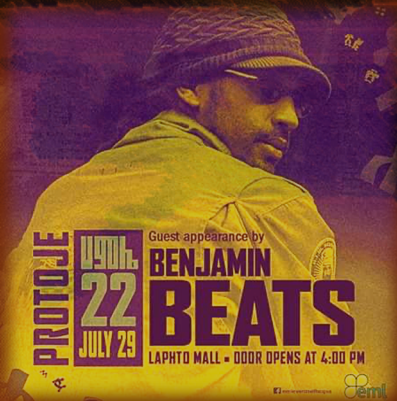
Really Needs Me Link

<https://www.instagram.com/p/CiGPVzGI7jN/>

EVENTS

'The Intellect' Benjamin Beats

has performed on various live concerts alongside well-known and established **International Reggae Artists DJ Selecta's** and is **Ethiopian** such as:



Protoje and Indignation Band



Dubwise Ethiopia Show



Zion Reggae



Zemer Mezeke



Meet & Greet



Vibration Station



Taste of Addis



Ababa Jahnoy Sound System



Trensettahs Sound System

EVENTS



Bob Marley's Birthday



Coronation Night



Addis Vybz



Bob Marley's Birthday



Ethiopian New Year Concert

TV and RADIO

Appearances and Interviews

Radio:

Croydon FM

Vibes FM

Reggae

EBC Radio 107.9

- Xperience Show
- Whatever Is Clever
-

Arada FM 95.1

- Yetibib Morgad

Afro FM 105.3

- The A-List

TV:

ARTS TV – Pagmue Sound, Choo Choo Promotins

EBS - Reggae and Afro Beat

Nahoo TV - Mama Africa



Pictures of

The Intellect Benjamin Beats



The Intellect Benjamin Beats

